

# PAYDIRT + ZYDECO = sustainability communications that soar

Corporate responsibility reporting: Increasingly expected, at best a headache and time-drain, too often a downward spiral of delegation and dereliction.

A must-do indeed, whether mandated by government or simply by your brand equity. So why not reframe? Instead of dreading the obligation, seize the opportunity.

Fueled with thoughtfully sourced data and polished with verve, sustainability communications can become valuable marketing tools.



## SUBSTANCE WITH STYLE.

Through our uniquely potent collaborative effort, we offer the seasoned sustainability expertise of **Paydirt** infused with the rich visual narration of **Zydeco Design**.

## WE SPEAK FLUENT CSR.

The most esoteric corners of GRI Guidelines? That's where we come alive. We're well-versed in the languages of sustainability reporting.

We start with complex data and end with palatable materials that tell your story with precision and panache.

We can make even the driest data sizzle, so why not let us translate a 'must-do' into your new competitive edge?

## TO LEARN MORE CONTACT:

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